

OVERSIGHT HEARING
ASSEMBLY TRANSPORTATION COMMITTEE

**IN SUPPORT OF ELECTRIC VEHICLES:
ACCELERATING CONSUMER ADOPTION, TECHNOLOGY,
AND ECONOMIC DEVELOPMENT**

Friday, June 18, 2010
9:30 a.m. to 12:30 p.m.

Long Beach City Council Chambers
333 West Ocean Blvd.
Long Beach, Ca 90802

I. Opening Remarks

ASSEMBLY MEMBER BONNIE LOWENTHAL, Chair
Assembly Transportation Committee

BOB FOSTER, Mayor
City of Long Beach

II. Accelerating Consumer Adoption of Electric Vehicles

Making a painless transition from pump to plug

CHELSEA SEXTON, Co-founder
Plug In America

III. Accelerating Technology

Developing technology that consumers will embrace

JOHN BOESEL, President and Chief Executive Officer
CalSTART

IV. Accelerating Workforce Readiness

Ensuring that California can compete for e-car jobs

CAL MACY
Long Beach Community College

V. Bringing Consumers and Technology Together

They put a man on the moon, but will people care?

In Los Angeles

*Southern California Regional Plug-in Electric Vehicle Plan—the
commercial launch of electric vehicles—the impact on Los Angeles*

ALEX FAY, Associate, Mayor's Office of Economic and Business Policy
City of Los Angeles, Mayor's Office

PETER SUTERKO, Electric Transportation
Los Angeles Department Water and Power

In San Diego

One of five of the nation's "plug-in" ready regions

TRACY WOODARD, Director, Government Affairs
Nissan North America

SUSAN FREEDMAN, Senior Regional Energy Planner
San Diego Association of Governments

ANDREW HOSKINSON, Area Manager
ECOality North America

KRISTIN HELSEL, Vice-President, EV Solutions
AeroVironment

VI. Public Comment